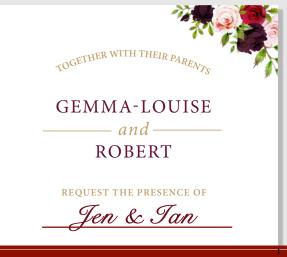
Belly Bands

supplying guide for belly bands

Front view

When selecting the size of belly band you need, always choose a width which is twice as the width of what it's being wrapped around, plus a little extra for sticking the back pieces together. E.g. if you have an A5 invitation, you would choose the 350 x 55mm option.



It's a good idea to keep any important content to the centre panel of your artwork, as text or imagery extending into the back flaps won't be visible when someone is looking at the front of the belly band when it's wrapped around an invitation.



Back view

Belly Band Checklist

- Artwork is 300dpi
- CMYK Colour profile
- All fonts embedded
- Artwork correct size

